

# All about the parties

As a child, June Schiada watched her mother apply makeup to the stars. She learned how sets were constructed and observed how color and decoration can transport you to another place. Now as owner of PJ's Party and Supply, Schiada gives Denton residents the means to make any party enliven the imagination.

Born and raised in Southern California, Schiada hung out on television and movie sets while her mother worked as a make-up artist and hairstylist. By the age of 16, she had rubbed shoulders with the likes of George Harrison, William Shatner and Mickey Rooney. All the while, her affection for the glitz and glamour grew.

In the 1980s, Schiada put her experience with Hollywood to work. With the help of her father, Schiada ran a party rental business called Theme Party Productions. The two hosted huge parties for clients such as IBM, Apple and the San Francisco 49ers. Schiada furthered her experience by opening a catering business that specialized in small groups.

In the summer of 2000, Schiada and her family decided to make the move to Denton County. Though they enjoyed living in Southern California, they wanted to experience the open spaces of Texas.

"We were burned out on California," Schiada said. "It's just too crowded. After visiting Denton many times, because my sister lives here, we were ready to give it a shot."

Schiada and her husband, Patrick, knew they wanted to open a business when they moved, but they weren't sure what type of establishment to open. After months of debating, Schiada stumbled upon an idea when she was planning a birthday party for her daughter.

"I was looking through the phone book for party supplies and I didn't find a party supply store in the phone book. I was shocked," Schiada said. "In California, there were a bunch of specialty stores."

PJ's Party and Supply opened in October of 2001 in Sanger. The store moved to Denton in January of 2004 to reach a greater market area. Schiada believes her store fills a much-needed niche in the community.

"We're family-owned and we focus only on party supplies. That sets us apart from places like Wal-Mart and their small party section," Schiada said. "We also focus on customer service. At bigger places they won't look at you until you're at the cash register. We want to help create your special occasions."

Helping people celebrate life is what Schiada loves about her job.

"Life's short so you should take every chance you can to celebrate," Schiada said. "That's where I come in."

PJ's Party Supply is located at 5800 N. I-35, Suite 503. The phone number is 940-384-PRTY (7789).

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## PJ's Party Supply

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Denton (at old Factory Stores)  
135 North, Exit #470  
(next door to Bridal Co.)

**Business Hours:**  
Mon—Sat 10am —7pm  
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Meet The People

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